



**City of Santa Barbara
Parks and Recreation Department**

**GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, April 10, 2024
Draft Regular Meeting Minutes**

Dominic Namnath called the Golf Course Advisory Committee meeting to order at 4:35 PM.

Roll Call

Committee members present

Michael Woodard
Joanne Kavanagh-Payne
Dominic Namnath
John Craig
Craig Moore
Maureen “Mo” Masson

Others Present

Tina Nelson, Business Manager
Randy Shannon, Course General Manager
Ron Kerley, Course Superintendent

Committee members absent

none

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading and unanimously approved the minutes of the meeting of December 6, 2023.

Motion to Approve:

Michael Woodard

Second:

John Craig

Aye:

Jo Kavanagh Payne, Craig Moore, Dominic Namnath,
Maureen “Mo” Masson

Result:

Motion Passes 6-0

ADMINISTRATIVE AND STAFF COMMUNICATIONS

2. Fiscal Year 2025 Recommended Budget

Tina Nelson presented the FY2025 recommended Mid Cycle Budget for Operating and Capital Budget to the Committee. After discussion and review of the proposed budget the Committee unanimously recommended to approve the Fiscal Year 2025 proposed budget and to continue having the Players Improvement Fund (PIF) be part of ongoing conversation with the Parks and Recreation Department.

Motion to Approve: Dominic Namnath
Second: Michael Woodard
Aye: Maureen “Mo” Masson, Craig Moore, Jo Kavanagh-Payne, John Craig
Result: Motion Passes 6-0

3. Golf Course Performance

Tina Nelson provided an overview of the financial performance of the golf course. Year over year revenue performance is 10% ahead of budget and 12% ahead of Fiscal Year 2023.

4. Golf Course Marketing and Events

Randy Shannon provided marketing and event updates. The Masters Event will run Saturday, April 13 with 9:00 am tee times. There will be a Callaway fitting event April 19th. During the month of May there will be Titleist and TaylorMade fitting events, the CourseCo Cup Qualifier and the PGA Championship events, the SB City Golf championships and Movie Night on Saturday May 11.

5. Golf Course Maintenance Report

Ron Kerley provided maintenance updates. Aerification in March is complete, and the course is healing well. Irrigation system improvements are scheduled for April. Several new staff have been hired for the Maintenance Team and all are performing well.

6. Concessionaire report

There was no concessionaire report.

7. Home Club Reports

The Committee received reports from the Home Club representatives regarding club activity and feedback from various members.

8. Old Business

There was no old business to address.

ADJOURNMENT

The meeting adjourned at 5:53 PM

NEXT REGULAR MEETING

The next meeting will be held on:

Wednesday, June 12, 2024, at 4:30 PM

Location TBD